

Continuous Improvement Model for School Risk Management

Sponsor Opportunities and Benefits

The Institute is interested in helping all of its corporate partners enjoy best possible client relations, higher retention of business and client growth. Collaboration with other participants and financial contribution to this project will bring favorable attention and generate interest in the products and services offered by each sponsor.

For each phase of the project, there are four sponsor levels – *Magnolia, Dogwood, Azalea and Rose*. The contribution amount for each phase of work and the specific activities/opportunities associated with each sponsor level are shown in the table below:

Activity/ Opportunity	Magnolia \$9,000	Dogwood \$4,500	Azalea \$1,500	Rose \$1,000
Publicity and Advertising				
Newsletter	Monthly recognition	Quarterly Recognition	Semi-annual recognition	Annual recognition
Progress report recognition	Full page	Half page	Quarter page	Basic listing
Project promotion listing	Yes	Yes	Yes	Yes
Showcase event signs and literature	Yes	Yes	Yes	Yes
Website listing	Yes	Yes	-	-
Participation in development work				
Steering group	1	-	-	-
Subject matter expert	Up to 4	Up to 2	1	-
Task force member	Up to 3	Up to 2	1	1
Testers selection	Up to 3	Up to 2	1	1
Corporate partner updates	Yes	Yes	Yes	Yes